How SmartMatch can solve your problems

Privacy - In a cookie free world: how can brands ensure high engagement in content led campaigns?

SmartMatch is a wholly cookie-free contextual SaaS platform, serving ads only when hyper-relevant to the article the user is reading in that moment.

Simplicity - how can brands promote their content quickly and easily?

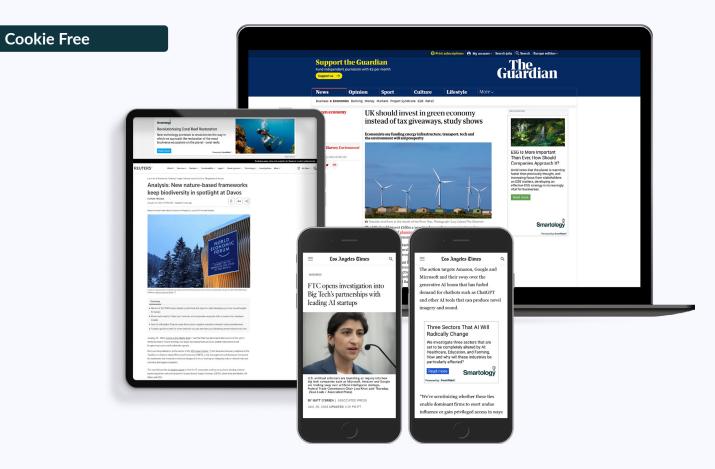
Our AI deep-learning software automatically builds out a precise matching profile for each content item to match with relevant publisher content, as well as automating creative build.

Brand safety & suitability - how can brands ensure they serve on trusted media sites alongside brand suitable articles?

Appear on known, premium publications, in premium on-page ad locations, while excluding sensitive topics.

Branded Content ROI

Brand Safe & Suitable



Smart Match[™]

The Results

Whether based on clicks or post-click attribution, connecting context and content with SmartMatch has a far greater impact on engagement than traditional targeting techniques when compared to the industry average.



SaaS Platform - Get Smart in Minutes

- 1. Simple Campaign Management
- 2. Simple Branded Content URL Input & Automated Content Tagging
- 3. Automated Creative Build
- 4. Customise with Branding Guidelines
- 5. Campaign / Publisher / Content Item Reporting
- 6. Transparent Pricing

Articles List	Pitters Q.	Billboar	rd V2 (970x250)			~~
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